



U-POWER REWRITES HISTORY WITH THE U-POWER LIFESTYLE PROJECT AND THE U.LITE LINE





WITH U-POWER LIFESTYLE, SAFETY IS NOT JUST A QUESTION OF TECHNOLOGY, BUT A REAL WAY OF LIFE

A world leader in the production of safety footwear,
U-Power has been committed to ensuring safety and comfort
for workers around the world for over 20 years.

On the strength of its proven experience and constant focus on innovation,
the company has recently launched an ambitious project:
U-POWER LIFESTYLE.

The collection was born from the idea of a non-slip, EN ISO20347:2022+A1:2024 certified shoe,
to be used in the working world but also suitable for all purposes in leisure time.
The U-Power Lifestyle project has no boundaries in our vision.
It is not an ephemeral initiative, but a solid and lasting corporate pillar.
We believe in two divisions of equal weight:
SAFETY and LIFESTYLE.

U.Lite Collection

THE U.LITE IDEA:

We have always been careful to offer the best possible technology and comfort for workers, so we have seen that in the Horeca world, waiters, bartenders, etc., normal, sporty footwear is used.

Companies that make work shoes have always snubbed this sector by not offering footwear that is suitable but at the same time in step with civil aesthetics.

In Italy, the Horeca sector is growing steadily by 6.5% every year, bringing induced employment for 4.5 million people, generating a turnover of 86 billion.

So, thanks to research, we began to develop footwear, first thinking of it as a normal shoe and then adding the elements to make it safe, with a certified non-slip rubber sole.

The container, however, is not limited to those who have to use them for work, because thanks to innovative materials and technologies such as infinergy, we can offer a range of articles for everyday use and for everyone.

The U.Lite line will be transversal, safe if you use it for work, sporty if you use it for walking or the gym, and sexy if you go out for an aperitif.

EVA

When it comes to footwear, EVA is one of the most popular materials used to create comfortable and durable soles.

This technology has become a must-have for sports and work shoes, but not only. Thanks to its soft and flexible properties,

EVA offers excellent cushioning and a high impact and vibration absorption rate.

In addition, its resistance to abrasion,

wear and deformation makes it suitable for everyday use.

EVA soles are lightweight and durable, water-repellent, hygienic and resistant to chemicals.

EVA soles are highly valued for their qualities, durability and lightness.

In addition, they support the natural anatomy of the foot and guarantee optimal comfort.







UPPER made of laser-treated nylon mesh, covered with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

HESTON US 20219



UPPER made of laser-treated nylon mesh, covered with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA white + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR



HESTON GREEN





UPPER made of laser-treated nylon mesh, covered with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA white + grey rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

HESTON GREY US20299



UPPER made of laser-treated nylon mesh, covered with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA white + grey rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

HESTON SAND US20309



UPPER made of laser-treated nylon mesh, covered with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA white + grey rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR



AARON US 20229



UPPER made of breathable mesh with TPU detail in the heel, lined with breathable lining.

FOOTBED U-Power MEMORY FOAM

SOLE EVA + black rubber

EN ISO20347:2022+A1:2024 STANDARD

Protection standard OB E FO SR

JOAN US 20239



UPPER made of microfibre VEGAN leather, covered with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

FERRAN US 20249



UPPER made of stretch U-KNIT, lined with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR



JACKIE BLUE US 20269



UPPER made of suede leather + technical mesh, lined with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA white + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

JACKIE YLW US 20279



UPPER made of suede leather + technical mesh, lined with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA white + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

JACKIE PNK US 20259



UPPER made of suede leather + technical mesh, lined with breathable lining.
FOOTBED U-Power MEMORY FOAM
SOLE EVA white + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR



INFINERGY





Infinergy® stores energy to return. A concentration of technology that reinvents traditional cushioning – dynamic cushioning.

 Soft and dynamic cushioning that returns positive energy to the wearer.

Energy is stored as the foot hits the ground and is returned through the sole as the foot lifts up, pushing the foot forward. A large amount of the expended energy is returned to the wearer.

- Excellent long-term strength even when exposed to constant stress.
- Unlike traditional foams, Infinergy® still retains its elastic memory whilst withstanding temperatures of -20°c to over +40°c.





JOEL US 20409



UPPER made of laser-treated nylon mesh, covered with breathable lining.
FOOTBED U-Power RED
SOLE Infinergy® + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

DAVID US 20439



UPPER made of laser-treated nylon mesh, covered with breathable lining.
FOOTBED U-Power RED

SOLE Infinergy® white + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR





JESSE US 20449



UPPER made of laser-treated nylon mesh, covered with breathable lining.
FOOTBED U-Power RED
SOLE Infinergy® white + grey rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

ALLYSON US 20419



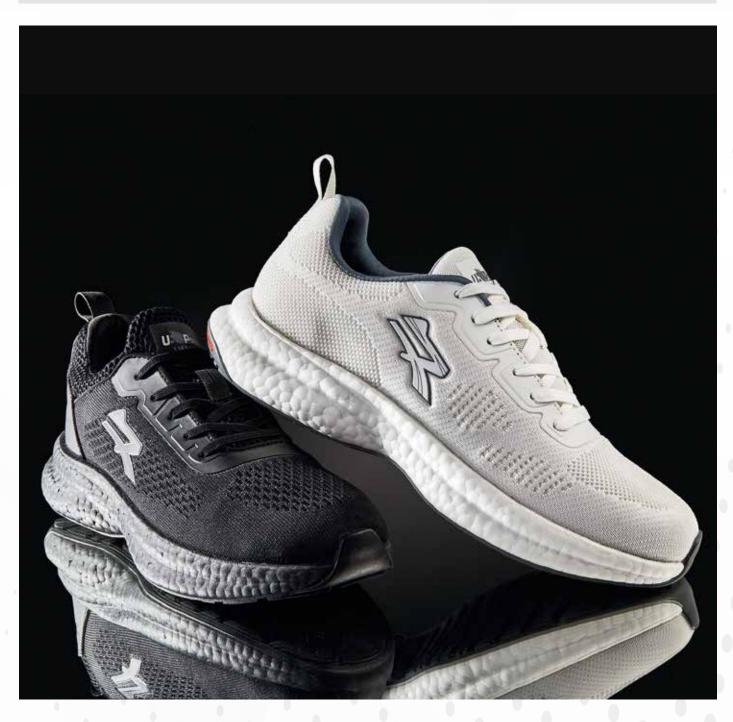
UPPER made of microfibre VEGAN leather, covered with breathable lining.
FOOTBED U-Power RED
SOLE Infinergy® + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR







UPPER made of stretch U-KNIT, lined with breathable lining.
FOOTBED U-Power RED
SOLE Infinergy® + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR





JACKIE GRY US 20489



UPPER made of suede leather + technical mesh, covered with breathable lining.
FOOTBED U-Power RED

SOLE Infinergy® white + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

JACKIE NAT US 20499



UPPER made of suede leather + technical mesh, covered with breathable lining.
FOOTBED U-Power RED
SOLE Infinergy® white + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR

JACKIE NVY US 20509



UPPER made of suede leather + technical mesh, covered with breathable lining.
FOOTBED U-Power RED

SOLE Infinergy® white + black rubber
EN ISO20347:2022+A1:2024 STANDARD
Protection standard OB E FO SR







